

# THE UPS FOUNDATION

## AT-A-GLANCE

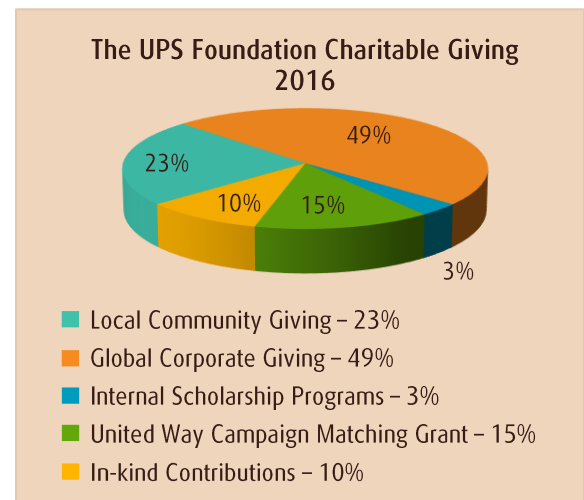


### OUR MISSION

Founded in 1951, The UPS Foundation leads UPS's global citizenship efforts and philanthropy. Our mission is to help build stronger, safer, and more resilient communities around the world. The UPS Foundation's philanthropic approach centers on four focus areas that reflect our mission and UPS's corporate values and expertise: Diversity & Inclusion, Environmental Sustainability, Community Safety, and Volunteerism. We believe that our approach and investment strategy to combine our philanthropy with the resources of our company and the expertise of our people creates shared value for our community, our people, and our company around the world.

### 2016 QUICK FACTS

Total Philanthropic Contributions	US \$116.6M
Foundation Charitable Giving	US \$59.1M
Employee United Way Contributions	US \$57.5M
Employee Volunteer Hours	2.7M
Number of Organizations Supported	Over 4,300
Global Philanthropic Reach	Over 170 countries
International Giving	23%



#### DIVERSITY & INCLUSION

Invest in opportunities for under-served and under-represented segments of society in the areas of economic empowerment, access to higher education, inclusion, and mentorship

#### ENVIRONMENTAL SUSTAINABILITY

Invest in programs that promote, expand, and enhance carbon reduction, reforestation and conservation, and environmental research and education

### THE UPS FOUNDATION FOCUS AREAS

#### VOLUNTEERISM

Invest in opportunities to expand the volunteer movement worldwide, build volunteer capacity in local communities, and help improve the efficiency and effectiveness of the nonprofit sector across our focus areas

#### COMMUNITY SAFETY

Invest UPS logistics expertise and resources to enhance the safety and resilience of communities through support of organizations involved in disaster preparedness, response, and recovery and road safety



[www.ups.com/foundation](http://www.ups.com/foundation)



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### SIGNATURE PROGRAMS

<b>United Way Partnership</b>	Each year our employees participate in the annual United Way fundraising campaign. With a matching pledge from The UPS Foundation, funds raised help support community-based organizations and assist United Way in promoting grade level reading, high school graduation, and financial stability.	Over \$1.3 billion donated since 1982
<b>UPS Global Forestry Initiative</b>	UPS created and helps support a global network of partners who plant, protect, and preserve trees all over the world to offset carbon emissions and reduce air pollution. In 2015, we launched a program to plant "15M Trees by 2020."	Over 7 million trees planted across 53 countries since 2011 & 15 million pledged by 2020
<b>UPS Humanitarian Relief &amp; Resilience Program</b>	The UPS Foundation provides global humanitarian relief partners with grant funding, in-kind support, and supply chain expertise to strengthen disaster preparedness, emergency response, and post-crisis recovery efforts. Key partners include: Gavi, Red Cross, UNHCR, CARE, UNICEF, UNOCHA, World Food Programme, and others.	Over \$13 million invested & 468 in-kind shipments across 53 countries in 2016
<b>UPS Global Volunteerism</b>	UPS employees all over the world are passionate about volunteering throughout the year. We place special emphasis on community service each October during UPS's Global Volunteer Month. In 2014, UPS pledged to contribute "20M volunteer service hours by 2020."	2.7 million volunteer hours in 2016 & 20 million pledged by 2020
<b>Local Community Investment Grants</b>	The UPS Foundation allocates grant funding for each UPS region, district, and business unit to determine which organizations to support in their local communities. Local Community Involvement Committees are able to direct funds where they are needed most.	Over \$13 million in local community giving in over 50 countries in 2016
<b>Global Road Safety</b>	Our state-of-the-art interactive program, UPS Road Code®, teaches novice drivers the safety "code" used by UPS drivers, who also serve as volunteer instructors for the program. We also invest in organizations around the world that promote safe driving.	Over 36,000 UPS Road Code graduates since 2009

### GIVING TO CAUSES OUTSIDE OF FOCUS AREAS

- **The UPS Foundation does not accept unsolicited grant requests.** The best way to engage UPS locally is through the participation of UPS volunteers.
- **Arts & Culture** – May be supported through local community investment grants and/or charitable sponsorships if the cause addresses unique community needs and if there is extraordinary engagement by UPS volunteers. Otherwise, not supported through direct grants from the Foundation.
- **Health, Diseases & Human Services** – UPS supports United Way, the world's largest human services organization, which provides these services. In addition, health and disease-related causes may be supported through local community investment grants and/or charitable sponsorships if the cause addresses unique community needs and if there is extraordinary engagement by UPS volunteers. Otherwise, not supported through direct grants from the Foundation.
- **Early Youth Development and Education & Family Programs** – In the U.S., early childhood education and family programs are supported through our United Way partnership and are funding priorities for the Annie E. Casey Foundation, established by UPS's founder. In addition, may be supported through local community investment grants and/or charitable sponsorships if the cause addresses unique community needs and if there is extraordinary engagement by UPS volunteers. Otherwise, not supported through direct grants from the Foundation.
- **Faith-based Organizations** – May be supported through local community investment grants as long as programs funded are inclusive of all denominations and do not discriminate against anyone in the communities they serve.
- **Animal-related Causes** – Reviewed on a case-by-case basis. The Foundation prioritizes its limited resources on programs that directly support human welfare and impact the human condition.
- **In-kind Shipping** – The UPS Foundation provides in-kind transportation to our Humanitarian Relief & Resilience Program partners. These established partnerships ensure that UPS can make a critical difference in communities affected by disaster or other crises. UPS does not transport collection drive items or ship items for individuals. Product donors should go to [www.good360.org](http://www.good360.org) to view the needs of relief agencies active in response and recovery efforts.



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