The Logistics of Caring

THE UPS FOUNDATION | 2016 SOCIAL IMPACT REPORT
The most successful companies engage in the pursuit of purpose alongside the pursuit of profit. Companies reach higher in their pursuit of purpose, and at UPS, our purpose is driven by our values. We strive to be a diverse, inclusive organization that embraces sustainable practices. Through the Logistics of Caring, we leverage our vast enterprise, penchant for problem solving, philanthropic resources, and the tireless compassion and dedication of our people to address some of our world’s most complex challenges.

We believe in bettering communities, particularly those in need and those where we live and work. Our goal to volunteer 20 million hours and plant 15 million trees by the end of the decade reflects the scope of our commitment and is indicative of our passion to make a broad, meaningful impact. Through the efforts of more than 440,000 UPSers worldwide and the philanthropy of The UPS Foundation, we are committing essential resources and mobilizing strategic public-private partnerships to move the needle in four important focus areas for our business and the communities we serve: Community Safety, Diversity and Inclusion, Environmental Sustainability, and Volunteerism. We believe these collective efforts will create stronger, safer, more resilient communities, empower people around the globe, and advance the United Nations Sustainable Development Goals (SDGs).

Throughout this report are stories that capture the essence of our company’s purpose to move the world forward fast by drawing on our extensive logistics expertise and the ingenuity of our people. From the launch of the world’s first medical drone delivery network in Rwanda and our response to international humanitarian crises, to our efforts to elevate voices from underrepresented communities, these vignettes provide powerful examples of our work with pre-eminent nonprofit, nongovernmental, and United Nations agencies to advance our mission of a better world for all people.

The UPS Foundation has pioneered private-sector community engagement for decades, catalyzing economic growth, safeguarding and creating opportunities for people in communities near and far. Today, we embrace this historic legacy and hold fast to the belief that the Logistics of Caring is an inherent part of who we are, propelling UPS and our purpose forward now and into the future.
The UPS Foundation’s four focus areas will drive progress toward achieving the United Nations’ 17 Sustainable Development Goals.
Community Safety

UPS shares its vast distribution network and logistics expertise to help build stronger, safer, more resilient communities around the world. The UPS Foundation supports these efforts by promoting road safety and partnering with the world’s leading humanitarian organizations. These collaborations help UPS deliver its comprehensive strategy through its Humanitarian Relief and Resilience Program and its global road safety initiatives.
Humanitarian Relief and Resilience Program

UPS harnesses the strength and scale of its global network along with the skills and expertise of its people to support humanitarian efforts in even the hardest-to-reach communities.

The UPS Humanitarian Relief and Resilience Program mobilizes public-private partnerships to prepare for and respond to disasters, ensuring communities are equipped with the tools and resources to recover quickly after a crisis. This program focuses on preparedness and capacity building, urgent response, post-crisis recovery, and thought leadership.

In 2016, UPS responded to 20 major world disasters

$5.8 million provided for in-kind services

6 UPS Humanitarian Experts on Mission supported various pre-eminent humanitarian organizations

Over $1 million in cash, in-kind, and technical support to launch the world’s first medical drone delivery network in Rwanda

$5 million in the past five years to support the Global Refugee Crisis
Preparedness and Capacity Building

At the foundation of UPS’s approach to humanitarian relief is the belief that disaster response and recovery should begin before a crisis ever strikes. Through its Humanitarian Relief & Resilience Program, UPS is helping humanitarian organizations like Gavi, the World Food Programme and others enhance and optimize their supply chains.

SHARING PRIVATE SECTOR BEST PRACTICES THROUGH THE UPS HUMANITARIAN EXPERTS ON MISSION PROGRAM

When disasters strike, time is at a premium. But even the most well-intentioned humanitarian response can be undermined by inefficiency and supply chain constraints. To help ensure that the leading humanitarian relief organizations are better prepared when disaster strikes, UPS began the UPS Humanitarian Experts on Mission Program. Through this loaned manager program, UPS embeds logisticians in agencies around the globe who use their experience and expertise to help address complex humanitarian challenges.

Kevin Etter, a UPS senior logistics manager deployed to Gavi, the Vaccine Alliance, led the development of the Strategic Training Executive Program (STEP) workshop. This initiative trains and mentors representatives from Ministries of Health across Africa as they work to enhance the capabilities of local supply chain leaders working to improve or build robust immunization supply chains. Kevin, Karen McNulty, and Ruby Headley each played a key role while on loan to Gavi, facilitating and mentoring 46 Ministry of Health representatives from 14 African countries.

Will Alterman, an automotive fleet manager from Illinois, was on assignment with the United Nations High Commissioner for Refugees (UNHCR) and deployed to Kenya to enhance the refugee agency’s regional truck fleet in eastern Africa in support of the global refugee crisis. Dan Canale, a Customer Solutions Manager was assigned to the World Food Programme in Rome to analyze and streamline customer service processes throughout various units of the World Food Programme in an effort to improve response mechanisms to global crises. The Global Fund also received a UPS loaned manager, Jim Coughlan, who helped assess healthcare logistics networks in various African countries, which are critical to the flow of supplies that are essential to the prevention of AIDS, tuberculosis, and malaria.

UPS remains committed to leveraging its resources and the spirit of its people to address some of the world’s most complex challenges. Through the UPS Humanitarian Experts on Mission Program, the company is introducing many of the cornerstones of the private sector such as efficiency and innovation to these strategic partnerships.

Six UPS loaned managers contributed nearly 8,000 hours to humanitarian organizations in 2016

UPS loaned manager with UNHCR enhanced truck fleets across eastern Africa

UPS loaned manager with WFP provided process mapping for supply chain divisions

UPS loaned managers in Africa

Ministry of Health representatives across 14 countries

46

1110
The World Health Organization (WHO) reports that about 830 women die each day from preventable causes related to childbirth and pregnancy—with 99 percent of these deaths occurring in developing countries. In Rwanda, postpartum hemorrhaging is the leading cause of death for pregnant women, making access to life-saving blood critical for doctors caring for mother and child. There are significant infrastructure challenges to obtaining blood quickly, but the rainy season in particular exacerbates this problem by adding hours to the amount of time blood spends in transit.

Jean Philbert Nsengimana, the Minister of Youth and Information and Communication Technology (ICT) for the Republic of Rwanda posed this question. “Imagine a situation where a mother has given birth, is hemorrhaging, and needs blood in the next 25 minutes; otherwise, it will be too late. Tell me, what technology today can you use to deliver that product?”

The answer is high in the sky. As a leading global logistics company, UPS believes that every community, no matter how remote, can be readily served. In October 2016, The UPS Foundation, in conjunction with Gavi, the Vaccine Alliance, and Zipline, a California robotics company, launched the world’s first national medical drone delivery network in Rwanda.

The UPS Foundation has committed more than $1 million in cash, in-kind, and technical support to help launch a medical drone delivery network that quickly delivers blood to doctors in rural hospitals on demand. The program is expected to expand to include vaccines and other urgent medical supplies. The network will serve approximately two-thirds of Rwanda’s geography, supplying blood to 14 hospitals throughout the country, and providing up to 50 deliveries per day based on demand.

The drone network will substantially decrease the amount of time it takes to deliver blood by vehicle. Drones can overcome washed-out roads and other infrastructure challenges to reach six million Rwandans in 30 minutes or less on average.

INNOVATION AT WORK: DRONES DELIVER VITAL SUPPLIES IN RWANDA

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‘As good as our system might be, it needs... perfection. And we see the drone technology as the way to perfect our own system in terms of delivering life to people.’

Dr. Jean-Baptiste Mazarati, head of biomedical services at the Rwanda Biomedical Center
When disasters strike, even the most resilient communities require immediate, life-saving relief. In 2016, Haiti, the poorest nation in the Western hemisphere, was struck by Hurricane Matthew. A Category 4 storm, Matthew battered the island nation, headed north, and brought its torrential rain and high winds to the southeastern United States. In its wake, Matthew left billions of dollars in damage and disrupted the lives of millions of people.

The disaster triggered UPS’s robust mobilization protocols to fully leverage its vast logistics network, the ingenuity of its people, and its many partnerships with pre-eminent relief organizations. The UPS Foundation committed over $1 million in emergency funding and in-kind support to assist with the urgent relief efforts and battle the cholera outbreak in Haiti. Strategic partners like CARE, the World Food Programme (WFP), and UNICEF used UPS resources and networks to transport 300,000 packages of food and critical relief items to areas affected by the storm.

The devastation across Haiti prompted the activation of the Logistics Emergency Team (LET), a collaborative effort that brings together the resources and expertise of UPS and other leading transportation-sector companies to help humanitarian organizations respond to crises. The LET worked with UPS’s authorized service provider in Haiti to provide ground transportation for the Logistics Cluster. The LET coordinated 155 tons of air freight, 640 tons of donated shipping capacity, and 2,000 square meters of storage space during the response.

In the United States, UPS transported more than 70,000 bottles of water and nearly 30,000 meals-ready-to-eat (MREs) to South Carolina, nearly 4 metric tons of cleanup kits to North Carolina, and over 800 boxes of food to Georgia for the Salvation Army. For the American Red Cross, UPS’s upfront funding to its Annual Disaster Giving Program helped the organization expedite the opening of more than 200 shelters in Florida, Georgia, and along the Atlantic coast.

Through its Humanitarian Relief and Resilience Program, UPS continues its efforts to boost the efficiency and effectiveness of the world’s leading humanitarian relief organizations. Working together, these partners aim to help communities become more resilient and recover more quickly and efficiently when the next disaster strikes.

“UPS recognizes the importance of contributing the experience and expertise of our people to help aid communities when disasters strike. As the leader in global logistics, we support WFP by providing our supply chain knowledge and the vast resources of our company to mitigate the effects of disasters and help communities around the world recover more quickly and sustainably from shock.”

Eduardo Martinez, President of The UPS Foundation and UPS Chief Diversity and Inclusion Officer

URGENT NEED MET WITH URGENT RESPONSE FOLLOWING HURRICANE MATTHEW

HURRICANE MATTHEW

affected

people

homeless

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Community Safety

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and left 140,000

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IN EMERGENCY FUNDING AND IN-KIND SUPPORT IN HAITI

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Recovering from a disaster can be expedited. To make the process easier, The UPS Foundation provides resources and expertise that help disaster-stricken areas recover and rebuild more quickly and efficiently.

Louisiana is no stranger to catastrophic weather events. But in March 2016, the state was devastated when storms dropped between 15 and 25 inches of rain in a five-day period, leaving vital evacuation routes underwater and damaging close to 5,000 homes. Just as residents began the recovery process, more storms brought unprecedented levels of rain—as much as 30 inches—in August. The results were catastrophic, with more than 100,000 homes destroyed and the loss of 13 lives.

The UPS Foundation’s response was swift. It committed $500,000 through in-kind transportation, logistical expertise, cash grants, and collaboration with strategic partners such as the American Red Cross, National Voluntary Organizations Active in Disaster (NVOAD), and the St. Bernard Project (SBP). The Louisiana Disaster Recovery Alliance also received a $50,000 grant as part of a broader commitment to help the region’s recovery.

UPS employees played an integral role in helping communities affected by the storm. Dale Herzog used his vast experience as a Logistics Action Team (LAT) member in both flooding events. Dale was deployed with the American Red Cross’s Disaster Assessment Team, where he navigated the streets he used to travel as a UPS package car driver to assess more than 450 damaged homes. He also helped setup an operation warehouse, which became the focal point of relief efforts for three weeks as it processed hundreds of pallets worth of relief supplies.

In the aftermath of the floods, UPS continued to deliver aid to help families recover. The company worked with its partners in the region to deliver two shipments of WonderBoard, a cement-based underlayment for families to use as they rebuild their homes. Support to ToolBank USA enabled the NGO to move its ToolBank Trailer to the area, where it loaned over $166,000 worth of tools to 11 volunteer agencies. These tools have helped more than 2,000 volunteers complete more than 200 projects and assist in the recovery process.

Rebuilding these communities and restoring a true sense of community is the goal of UPS’s disaster recovery efforts. It’s all about making sure that the people affected by storms understand they are not forgotten. That’s an impact that may not be measurable, but it’s surely not forgotten.

““The importance of UPS leveraging its vast logistics networks and expertise to assist with the recovery process is an important part of our commitment to communities where we live and work.”

Joe Ruiz, Director, UPS Humanitarian Relief and Resilience Program

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By the end of 2015, the United Nations High Commissioner for Refugees (UNHCR) reported that more than 65 million people had been displaced by war, terrorism, and other natural disasters. This is the largest number ever recorded by UNHCR and is the largest pool of displaced persons the world has seen since World War II.

Over the past five years, the company has contributed $5 million in cash, in-kind, and technical expertise to aid to refugees around the world. The UPS Foundation worked with the World Food Programme, UNICEF, and UNHCR to support refugees by transporting more than 40 ocean shipments and chartering six flights totaling 1,500 metric tons of vital relief supplies.

And while these types of logistics services are life changing, UPS is also involved in developing strategic and sustainable approaches for easing the suffering in this crisis and beyond. Through its work as a participant at the United Nations Private Sector Forum and a founding member of the Connecting Business initiative, UPS has demonstrated its commitment to advance the U.N.’s Sustainable Development Goals.

UPS is a founding member of the Tent Foundation’s business coalition, which launched during the 2016 World Economic Forum as a means to pair the dynamism and ingenuity of the private sector with NGOs and the public sector to end the refugee crisis. Soon after beginning its work with Tent, the company had a seat at the table for President Obama’s Partnership for Refugees event, where it pledged up to an additional $1 million in 2017 to provide relief to refugee communities and displaced people around the world.

When Tent assumed control of President Obama’s initiative in November 2016, its private sector coalition officially became the Tent Partnership for Refugees. UPS was one of 70 companies that committed to catalyze cross-sector innovation and strengthen humanitarian response systems. In that spirit, UPS is deeply committed to harnessing the private sector’s ingenuity, resources, and enterprising spirit to ensure the health, welfare, and dignity of refugees around the world.
Global Road Safety

UPS is committed to supporting the five-pillared approach of the United Nations Decade of Action for Road Safety. Through the UPS Road Code® program and support of organizations focused on road injury prevention, UPS and The UPS Foundation are improving road safety and promoting the belief that all people have a right to travel safely.

Over 36,000
UPS Road Code® graduates from around the world since 2009

UPS Road Code®
offered in 6 countries around the globe

More than $1.5 Million
awarded to nonprofits focused on road safety in 2016
Through its alliance with The UPS Foundation and UPS Mexico, Guías de México has been able to expand its full focus on developing girls and young women to their full potential. The UPS Road Code program prepares teens to drive safely in Mexico and become ambassadors for safe driving with their families, friends, and communities.

The program reinforces safety principles from basic safe driving instruction to the consequences of risky behaviors such as talking on cell phones, texting, and drinking while driving. Each teen has the opportunity to apply what they have learned by getting behind the wheel of a virtual driving simulator. Road Code prepares young drivers for road hazards not addressed in traditional driver education courses.

Volunteers from UPS Mexico and Guías de México typically deliver Road Code, but following the Girl Guides’ commitment to peer-to-peer education, Jimena Gámiz was selected as the youngest trainer for this program worldwide. A Girl Guide herself, Jimena participated in Road Code, absorbed it, and now trains her peers successfully.

Jimena was barely 16 when she was asked to take on the role. She was a bit overwhelmed at first given that most of the other trainers had spent many years working for UPS but thanks to the extensive training received from UPSer Jerry Iacono, the team came together to teach safe driving to more than 350 teens from different parts of the country.

“We live in a world where multi-tasking is the norm,” said Jerald Barnes, Global Community Relations and Employee Engagement Director for The UPS Foundation. “These volunteers deliver the powerful message that multi-tasking behind the wheel could have disastrous consequences.”

“I tried to absorb what the UPS drivers were teaching and they relied on me to help them understand our teen audience,” Jimena said. “I believe our work mattered and when the program’s teen graduates promised, quite seriously, that they would use their seatbelt, I knew they were serious about it.”

SAFE DRIVING THROUGH EMPOWERMENT AND PEER EDUCATION

According to the Centers for Disease Control and Prevention, in the United States, teen drivers ages 16 to 19 are nearly three times more likely than drivers aged 20 and older to be in a fatal crash. To help address the risk that young, inexperienced drivers pose, UPS launched UPS Road Code in 2009. Now offered in six countries around the world, Road Code has taught over 36,000 teenagers to be safe, more confident drivers.

The UPS Road Code® program was conducted in Mexico in 2016.

350 students graduated from the UPS Road Code® program in Mexico in 2016.

“350 students graduated from the UPS Road Code® program in Mexico in 2016.”

“23 classes were conducted in Mexico in 2016.”

“Volunteers in Mexico contributed 462 volunteer hours.”

“Over $1 Million provided by The UPS Foundation to deliver UPS Road Code around the world.”

“Community Safety”
Every year around the world, nearly 1.24 million people die as a result of traffic accidents. In Latin America and the Caribbean, they are the leading cause of death among children.

Numerous studies have proved that the use of seat belts and Child Restraint Systems (CRS) are the most effective measures for protecting occupants involved in traffic crashes. A properly installed and correctly used CRS can reduce deaths among infants by approximately 70 percent and deaths among small children by between 54 and 80 percent.

The Fundación Gonzalo Rodríguez (FGR) focuses on child road safety through coordinated participation with the government, civil society organizations, and the private sector.

With the support of The UPS Foundation, the FGR developed the “Child Passenger Safety Educators Training Program for Latin America and the Caribbean.” It was developed to address two of the most difficult obstacles to improving child road safety: the availability of information and training, as well as improving public policies to better ensure child protection on the roads.

Face-to-face courses were conducted in Argentina, Colombia and Chile, where more than 60 professionals were trained with great success. Among them was Guillermo Dietrich from Argentina’s Ministry of Transport. “The program was a kick start to help us build strategic ties with organizations from the private sector, such as industry and health entities, which are pursuing improvements in child road safety,” he said.

The participation of Chile’s National Traffic Safety Commission (CONASET) resulted in an important development in improving the country’s child road safety. “We have achieved a qualitative improvement in the law,” said Marcela Espinosa, Regional Coordinator Officer of CONASET. “By elevating the requirements for the safe transport of children, we have contributed to the care and welfare of our most vulnerable citizens.”

The FGR and The UPS Foundation continue to improve awareness of this critical issue and to ensure the right of children to travel safely.
Diversity & Inclusion

UPS understands that sustained success is built on its ability to connect customers, suppliers, employees and communities. Only by embracing the dynamics of different backgrounds, experiences, and perspectives can its growth and innovation flourish. Philanthropic support from The UPS Foundation provides access to higher education, creates economic opportunities, promotes inclusiveness, and promotes mentorship for youth in underserved communities.
Since 1893, the Henry Street Settlement has been a beacon of goodwill for residents of Manhattan’s Lower East Side. Through its social services, arts, and health care programs, it touches more than 60,000 people each year. During 2016, Henry Street touched UPSer Scott MacDonald’s life, too.

Scott was in New York as a participant in UPS’s Community Internship Program (CIP) – a leadership development opportunity that immerses UPS executives in the community, exposing them to a variety of social and economic challenges facing the unemployed, homeless, and other vulnerable populations. Scott left his job and his family to spend three weeks living and working in New York City under the direction of the Henry Street team.

Henry Street has been a part of the CIP for 48 years, and when Scott arrived in July, he chose to work in the employment center at the Urban Family Center, a homeless shelter for families operated by Henry Street. “Like most of the interns, I didn’t know what to expect,” he said. “I experienced an emotional roller coaster. There was confusion and sadness as I witnessed the many obstacles facing these individuals and families. But I would also become excited with every step forward we achieved and encouraged by the spirit and dedication of the many people I met who work every day to make life better for Lower East Side residents.”

Scott made a strong connection with Marlene, a young mother who came to the shelter looking for help. When Marlene first arrived, she had low confidence and a great fear of interviewing. As a result, she had difficulty securing a job, which was compounded by her short stays in various homeless shelters. Then she found Scott and Henry Street. Marlene began meeting with Scott weekly, and his dedication and empathy seemed to be just what she needed to turn things around. Marlene blossomed, becoming a confident, articulate, and reliable individual who was more attractive to potential employers. Since being mentored by Scott, Marlene has secured a job at one of Henry Street’s program sites as a receptionist and is well on her way to transitioning out of the shelter.

“Almost every successful person begins with two beliefs: The future can be better than the present, and I have the power to make it so.”

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Fostering Inclusion Through Henry Street

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Scott made a strong connection with Marlene, a young mother who came to the shelter looking for help. When Marlene first arrived, she had low confidence and a great fear of interviewing. As a result, she had difficulty securing a job, which was compounded by her short stays in various homeless shelters. Then she found Scott and Henry Street. Marlene began meeting with Scott weekly, and his dedication and empathy seemed to be just what she needed to turn things around. Marlene blossomed, becoming a confident, articulate, and reliable individual who was more attractive to potential employers. Since being mentored by Scott, Marlene has secured a job at one of Henry Street’s program sites as a receptionist and is well on her way to transitioning out of the shelter.

“Almost every successful person begins with two beliefs: The future can be better than the present, and I have the power to make it so.”

Scott MacDonald

Fostering Inclusion Through Henry Street

Since 1893, the Henry Street Settlement has been a beacon of goodwill for residents of Manhattan’s Lower East Side. Through its social services, arts, and health care programs, it touches more than 60,000 people each year. During 2016, Henry Street touched UPSer Scott MacDonald’s life, too.

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When Maria Useche looks around her neighborhood in Bogotá, Colombia, she sees immeasurable challenges. Set high atop a mountain, the area is difficult to get to, plagued by wind and cold. Drug abuse and teenage pregnancies are commonplace. In Maria’s words, “Everything here is hard.” Although she is a young woman, Maria already understood that creativity, hard work, and an opportunity could help her build a better future for herself. When she was offered a job sewing towels—something she had no experience in—she jumped at the chance. “I taught myself how to do everything I needed to do,” she reflected.

Once she had enough money stored away, Maria launched a business making piggy banks. She got up at 5:00 a.m. each day to take the bus down from her isolated mountain community into town, where she carried her merchandise on her back from store to store. Despite her dedication and hard work, she struggled to grow her fledgling business.

Last year, Maria partnered with Opportunity International, which provides entrepreneurs with the means to work their way out of poverty through access to financial services. For Maria, this meant getting a small business loan and the financial training she needed to make the most of that loan. She invested the capital to buy her materials in bulk, which helped increase her margins and boost her inventory.

What was once a back-room business is now a thriving company. She has even hired two family members and plans to create jobs for her neighbors in the future. Her business has Maria dreaming bigger than ever before.

Together with Opportunity International, which provides 95 percent of its loans to women, The UPS Foundation made it possible for 45,000 entrepreneurs like Maria to receive the financial tools and training they need to build their businesses. These ambitious entrepreneurs are now sending their children to school, strengthening their communities, and transforming lives.
Catalyst is a global thought leader and partner in accelerating the progress of women at work for more than 50 years, and is committed to helping create more diverse and inclusive workplaces for talented women and men. The UPS Foundation has supported Catalyst since 1989, providing more than $2.8 million in funding. During the past 28 years, UPS and Catalyst have partnered to serve communities through numerous programs designed to create opportunities for the underserved in areas of education, economic empowerment, and mentorship.

One collaborative effort has helped launch a learning movement that has the power to make workplaces more inclusive at the touch of a button. In 2014, Catalyst launched a virtual learning experience developed in partnership with edX, the nonprofit learning platform founded by MIT and Harvard, with the goal of making high-quality curricula accessible to everyone.

The CatalystX Inclusive Leadership Learning Experience is a four-course online series available to anyone, anywhere in the world, who wants to gain the skills and behaviors they need to manage diverse teams and influence change—fostering inclusive workplaces where everyone has a sense of belonging and believes that his or her uniqueness is valued. Each course provides expert videos, short quizzes and assessments, and course discussions. Catalyst is proud to offer these courses, which empower women and men to become better leaders and ultimately improve the organizations in which they work.

“I pledge to empower others to be innovative rather than complacent, and to ensure accountability for my actions while becoming a dependable teammate,” said one learner from China. “This program has helped me to embrace where I am in my journey instead of where I think I should be, and to understand that others may not have reached the endpoints of their journeys.”

To date, nearly 300,000 learners from around the world have accessed the CatalystX courses. UPS is proud of its long association with Catalyst and its partnership in strengthening communities and mentoring the next generation of business leaders.
The American Indian College Fund (College Fund) is a national nonprofit organization with a single purpose - helping American Indian students to attend and graduate from college. According to the College Fund, only 13 percent of Native Americans hold a college degree – less than half the national average.

Over the past 19 years, The UPS Foundation’s support for the College Fund has made it possible for 665 American Indian and Alaska Native students to attend college by providing more than $1.9 million through The UPS Foundation Tribal College Scholarship Program. Of these recipients, 240 students have received college degrees through unique programs specifically developed and designed for students to realize their untapped potential.

Len, who is Navajo, exemplifies the difference UPS scholars are making in their communities and across the world. After attending tribal college, and completing his PhD in Engineering and Public Policy at Carnegie Mellon University, Len now works for the U.S. Department of Energy.

“An education provides the knowledge, confidence, and credibility to have meaningful dialogue.”

When he was young, Len struggled with the disconnect between the core values he was taught and the decisions made around protecting tribal lands. He believed that higher education would increase his value as a resource to solve for this gap. Len was driven to chart a course that would help him build stronger indigenous communities around the world.

“I was really angry at first,” said Len. “Then I realized that things aren’t always as clear as we want them to be. Sometimes we have to make difficult choices when survival is at stake. So you continually look for the intersection between your values and beliefs and the way you live – as a person, a family, a community, a tribe and the world.”

Len’s experience has deepened his belief that an education provides the knowledge, confidence and credibility required to have meaningful dialogue around how to best protect and use natural resources.

“Including the indigenous perspective in these types of conversations,” said Len, “will inspire completely different, yet equally and mutually beneficial outcomes.”
As the nation’s largest not-for-profit organization supporting Hispanic American higher education, the Hispanic Scholarship Fund (HSF) has awarded more than $500 million in college scholarships over the past 41 years. Since 1981, The UPS Foundation has provided $2.8 million in scholarship funding to assist HSF in achieving its goals. In 2016, there were 64 Hispanic Scholarship Fund/The UPS Foundation scholarships awarded.

For every Latino student who wants to go to college, there is an HSF Scholar who can inspire them by their example. As one of HSF’s 65,000 alumni, Fidel A. Vargas, the president and CEO of HSF, is a powerful example to students and parents. Despite growing up in modest circumstances, Fidel completed two degrees from Harvard and has built a successful career in finance.

As the eldest child of immigrants who struggled to make ends meet for a family of eight, he was raised to understand the importance of hard work, education, and giving back to the community. And even though his parents did not go to college, their work ethic and unwavering support gave Fidel the courage to apply for a scholarship.

“One day, I checked my mailbox and there it was – a check from HSF. I applied for, and received, a total of six HSF scholarships over the course of my college and graduate school education,” he said. “Whether it meant I could get home, buy books I needed or spend a few more hours studying instead of working, each scholarship was lifesaving in its own way.”

After completing his Harvard MBA, Fidel entered the world of private equity funding, eventually co-founding his own firm. But he never forgot how he got there. “I always wanted to pay forward HSF’s investment in me. And life has given me that opportunity.”

Since taking the helm at HSF in 2013, Fidel has worked hard to expand HSF’s mission further. “I am proud that we are empowering Latino families with the knowledge and resources they need,” he said. “We are able to help students apply to college and graduate school, do well in their course work, achieve a degree, enter a profession, excel, help lead our nation forward, and mentor generations to come.”
Environmental Sustainability

UPS believes that preserving the environment is an investment in the future. Every day, The UPS Foundation contributes essential financial and volunteer support for environmental programs focused on reforestation and conservation, carbon reduction efforts, and environmental research and education.
The UPS Foundation has supported the work of The Nature Conservancy’s Plant a Billion Trees Campaign in Brazil for many years. The efforts there focus on the country’s Atlantic Forest, one of the most bio-diverse ecosystems in the world, and unfortunately, one of the most vulnerable.

Brazil’s Atlantic Forest harbors approximately 2,200 species of birds, mammals, reptiles, and amphibians—about five percent of the Earth’s vertebrates, including nearly 200 bird species found nowhere else. In recent decades, ranching, agricultural development, and urban expansion have contributed to severe degradation of the Atlantic Forest’s cover, leaving only 12 percent of this iconic forest intact.

But there is some good news. Thanks to organizations like The Nature Conservancy, more than 35 million new native trees are growing in this forest, and 34,000 acres of degraded areas have been restored since 2008. Based on internationally certified projections, these efforts will help sequester 20,000 tons of carbon dioxide over the next 30 years.

The UPS Foundation is working to restore this magnificent forest through grants that have allowed The Nature Conservancy to plant an additional 250,000 trees and conserve an additional 247 acres in 2016. The financial support provided by UPS also helps ensure that the reforested areas are routinely monitored to analyze tree growth and health.

Sustainable development projects help ensure water security, food security, and economic opportunities for more than 100 million people in 21 Brazilian cities that rely on the Atlantic Forest for resources and their livelihoods. The Conservancy uses its restoration expertise and water security means to offer technical assistance to local governments, communities, and rural producers who want to comply with environmental law while improving the sustainability of their lands and water supply.

One of its partners is the Jaguariúna Watershed Program in the Jaguariúna municipality. “Although we recognize the need to preserve our springs, especially those that supply water to residents, the municipal structure of a small city does not have the financial resources or staff to develop such a project,” said Rafaela Rossu, Director of Jaguariúna’s Department of the Environment. “And even fewer resources to meet the restoration and environmental compliance goals that our partnership with The Nature Conservancy has been able to achieve.”
Reforestation and Conservation

Every second of every day, our global forests are hard at work scrubbing the atmosphere of harmful carbon dioxide and boosting the resiliency of local communities. Through its Global Forestry Initiative, The UPS Foundation has pledged to plant 15 million trees around the world by the end of 2020. In 2016, UPSers planted 1.9 million trees.

In an effort to restore some of the most impacted woodlands, The UPS Foundation is working with the Arbor Day Foundation to plant and care for trees where they are needed most—including Canada’s Boreal Forest, one of the world’s largest intact forest ecosystems.

In 2016, this partnership focused on a sustainable tree-planting initiative in Manitoba. Outside of Scanterbury, 50,000 white spruce seedlings were planted on the Brokenhead Ojibway First Nations Indian Reserve. The forest is located near the Brokenhead River, a major waterway that empties into the south basin of Lake Winnipeg.

The forest in this area provides tree cover for snow retention, shelter from the chilling Arctic winds, and a reduction in the noise and dust created by vehicle traffic. As the newly planted spruce trees grow, they will help fulfill these needs while also providing shade and recreational opportunities for First Nation residents, wildlife habitat and food, aesthetic beauty, watershed protection, carbon sequestration, and clean air.

The significance of this project has been recognized by and garnered strong support from the community—including the Chief and Council of Brokenhead Ojibway First Nation. To ensure that the trees continue to thrive, local residents have taken ownership of the seedlings, caring for, and protecting them.

Since 2011, The UPS Foundation and its partners have planted over 7 million trees around the world.

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Since 1972, the Arbor Day Foundation has worked with more than one million members and supporters to plant and distribute over 250 million trees around the world, but its work is far from done. The UPS Foundation’s support for the Brokenhead Ojibway First Nations Indian Reserve planting project is a powerful example of how UPS and the Arbor Day Foundation are working together to solve some of the world’s largest issues through trees and how this partnership is greening our world.

TREES FOR A BETTER CANADA

Trees are essential to life as we know it. They provide us with oxygen, filter air and water, improve neighborhoods, and beautify our planet. But natural disasters and human interference take a tremendous toll on forests around the world. In an effort to restore some of the most impacted woodlands, The UPS Foundation is working with the Arbor Day Foundation to plant and care for trees where they are needed most—including Canada’s Boreal Forest, one of the world’s largest intact forest ecosystems.

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50,000 WHITE SPRUCE SEEDLINGS planted at the Brokenhead Ojibway First Nations Indian Reserve

Support from The UPS Foundation helped Arbor Day plant white spruce seedlings (above) in Canada’s Boreal Forest.
Through an internship with the Student Conservation Association (SCA), Christie Merino – a political science major at Boston College – developed a comprehensive strategy for mitigating climate impacts on a national park—helping ensure its natural integrity for years to come. Since 2010, The UPS Foundation has provided funding for SCA's National Conservation Internship Program, which supports college students interested in pursuing environmental stewardship careers.

“Climate change has been central to my education,” said Christie “and the SCA internship provided an opportunity to take the things I’ve been discussing with peers and professors abstractly and apply them to a national park: energy, policy, science, and communications.”

The Marsh-Billings-Rockefeller National Historical Park in Woodstock, VT, was a fitting location for her work. The park is active in the National Park Service’s Climate Friendly Park program, which provides comprehensive support to address climate change within park boundaries and within surrounding communities.

“I performed a lot of different energy audits, calculating emissions for 2006 through 2014 on a park-wide level, by sector, and by building,” Christie notes. “I did progression analyses, comparing emissions with degree days. It was pretty complicated but awesome.”

The data she compiled and the reports she produced have allowed park leadership to make informed operational decisions and implement new green infrastructure enhancements. Impending upgrades include the installation of geo-thermal and wood-fired heating units.

Christie also created public education tools that highlight many of the park’s environmentally friendly practices. “The high-efficiency wood boiler is a perfect example,” she says. “The park harvests wood from its sustainable-managed forest. It’s awesome because it uses sources from right here, minimizing the transportation factor and loss of energy from the current grid system.”

Christie is one of the nearly 500 college students that have participated as national park interns since 2011. It’s an opportunity she’ll always remember. “I felt the need to take care of the park and do my part to make sure generations unborn can enjoy places like it.”

CLIMATE-FOCUSED INTERN MAKES HER MARK

Environmental Research and Education

The UPS Foundation extends its impact on the environment through programming that nurtures an appreciation for environmental sustainability. Through its relationship with the Student Conservation Association (SCA), UPS is helping to build the next generation of conservation leaders and inspire lifelong stewardship of the environment.

7 out of 10 SCA Interns are in careers or studies that make the planet MORE SUSTAINABLE

28% in government
25% in education
23% in corporate

The UPS Foundation has supported SCA since 2010

Christie Merino, SCA intern

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Volunteerism

Making the world a better place is what drives every volunteer hour delivered by UPS employees. Through their passion, volunteerism is deeply rooted as an integral part of UPS company culture. The UPS Foundation invests in opportunities to expand the volunteer movement worldwide, build volunteer capacity in local communities, and help improve the efficiency and effectiveness of the nonprofit sector.
Jim Casey Award Winner

UPS employees are passionate about making the world a better place, which is why they volunteered more than 2.7 million hours in local communities with their favorite nonprofit organizations in 2016. The Jim Casey Community Service Award is the highest honor that can be bestowed on any UPS employee. Created in 1995, the award is given annually to one UPSer who rises above all others to demonstrate an exceptional commitment to helping others in the community.

BUILDING A BETTER FUTURE FOR LANSDOWNE

UPSer Pat Grace grew up in Lansdowne, Maryland, now a largely forgotten little town of 8,000 residents in southwestern Baltimore County. Struggling with high poverty rates, below average graduation rates, and unemployment at more than double the national average, Lansdowne was struggling to provide much in the way of opportunity to its youth.

In 2004, Pat and his two brothers took the huge step of opening the doors to Leadership Through Athletics (LTA), a community space that could help youth and adults come together in a positive way. “My life was shaped by the example my father provided to us,” said Pat. “Dad showed me how investing in others was the best way to invest in yourself.”

Pat and his family grew up playing basketball in the gym at St. Clements Church, and he knew that teaching the fundamentals of a social sport, along with the value of teamwork, was a great way to introduce leadership skills to young people. “LTA is many things,” said local sports broadcaster Keith Mills, “but most importantly, it’s a place where kids can come and feel like they are a part of something special.”

The area’s seniors are also attracted to LTA, as it provides a safe place for them to gather for their morning walk or take part in health screenings. Staying active and connected gives these seniors a chance for a better quality of life and possibly longer life.

“I’m often asked if running this facility is fun,” said Pat. “I can easily say that it is the toughest thing that I’ve ever done. But I couldn’t be more proud of the fact that we’ve opened our doors more than 500,000 times to welcome this town’s kids and seniors.”

In recognition of his vision for using athletics to rebuild his community, Pat was awarded the Jim Casey Community Service Award in 2016.
The spirit of volunteerism is an inherent part of our company and an integral part of our efforts to improve the communities where we live and work. In June 2014, UPS CEO David Abney announced a groundbreaking commitment: UPS and its people would volunteer 20 million hours by the end of the year 2020. “We believe this commitment – which we’re told represents nearly half a billion dollars in economic impact – will bring positive and significant change to communities around the world,” he said at the time.

In 2016, UPSers, their friends, and families volunteered 2.7 million hours and brought their enthusiasm and ingenuity to communities around the world. UPS’s commitment to global volunteerism reflects its understanding that this valuable resource is an essential part of any strategy developed to meet the needs of a rapidly changing world. “Volunteerism is a source of community strength, resilience, solidarity, and social cohesion. It brings positive social change by fostering respect for diversity, equality, and the participation of all. It is among society’s most vital assets,” said Ban Ki-moon, the eighth Secretary General of the United Nations.

The UPS Foundation is a founding member of IMPACT 2030—a private sector-led initiative, in collaboration with the United Nations, civil society, academia, and other stakeholders that is committed to expanding corporate employee volunteerism in an effort to achieve the United Nations’ Sustainable Development Goals (SDGs).

Launched in 2015, the SDGs are the catalyst for bringing together members of the public, private, and nonprofit sectors to collaborate in addressing the world’s most pressing needs, including social and economic development, environmental sustainability, peace, and security.

The UPS Foundation has aligned its four focus areas with the SDGs, and as it continues its push forward to drive change on a global scale, it continues to provide financial resources to support the important role volunteerism plays. Throughout 2016, The UPS Foundation awarded more than $6 million to organizations committed to building volunteer capacity and improving the effectiveness of nongovernmental organizations around the globe.

In October 2016, during Global Volunteer Month, UPSers, their families, and friends volunteered over 335,000 hours in communities.

“Volunteers are the fuel that builds capacity, and without volunteers, nonprofits’ and NGOs’ cost to operate would have a significant impact on how they service the community.”

Jerald Barnes, Director, Global Community Relations and Employee Engagement, The UPS Foundation

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Julia Wilson had just signed on as executive director of a legal aid nonprofit when she and her board received some difficult news. According to a comprehensive stakeholder survey, few people were aware of the organization’s mission or considered its programs relevant to the communities it served. It was sobering information, but Wilson, the board of OneJustice (then known as Public Interest Clearinghouse), and its successive chairs, Judi McManigal, Max Ochoa, and Jennifer Chaloemtiarana went straight to work.

The board’s members had plenty of positive energy and were all aligned in their passion for the organization’s mission – assisting the millions of low-income Californians who were combating legal problems that are often simple and solvable. They recognized the need for something more, so they looked for guidance from BoardSource, a national organization dedicated to inspiring and supporting excellence in nonprofit governance and board staff leadership.

Thanks to the support of The UPS Foundation, BoardSource has been able to invest in an online platform that extends the reach of its extensive range of tools, resources, and research data to organizations grappling with change. It was the perfect resource for the board of OneJustice.

Based on additional stakeholder input, the board clarified its mission, drafted a vision, reorganized and revitalized the organization’s program strategy, adopted a new revenue model, and put the infrastructure in place to become a highly successful fundraising team. It even changed the organization’s name to OneJustice. The board’s work included a critical self-assessment to identify its own strengths and weaknesses, which resulted in a reworking of its governance structure.

As a result of the board’s work over several years, OneJustice is now flourishing. The budget and staff size have both doubled, and the organization is now considered “the glue that holds the California legal services community together.”

“This hasn’t been rocket science,” Ochoa said of the 180-degree transformation. “There are very repeatable processes for getting your board and organization to a far better place.”

Through its efforts, charitable organizations gain valuable capacity and strengthen their ability to advance their mission.

A BOLD TRANSFORMATION BRINGS VALUABLE LEGAL AID TO LOW-INCOME FAMILIES

Volunteers are the backbone for many nonprofit organizations. For over 20 years, The UPS Foundation has provided focused support across the nonprofit sector that addresses effective volunteer management.

BUILDING VOLUNTEER CAPACITY

Volunteers are the backbone for many nonprofit organizations. For over 20 years, The UPS Foundation has provided focused support across the nonprofit sector that addresses effective volunteer management.

16 17 18 19 20
21 22 23 24 25
26 27 28
SUNDAY MONDAY TUESDAY WEDNESDAY THURSDAY FRIDAY SATURDAY

The UPS Foundation’s funding to BoardSource enabled OneJustice to provide legal services to low-income families.
Community Investment Grants

The UPS Foundation supports its employees’ passion for community service by providing grants to local charitable organizations around the world. This initiative empowers UPSers to have a direct economic impact on their communities in addition to the volunteer service they provide.

- $13.8 million invested in local community grants around the world
- 674 grants awarded in the United States and abroad
- 1,656 charitable sponsorships supporting nonprofit organizations
- 1,656 charitable sponsorships supporting nonprofit organizations
An engaging smile and pleasant disposition masked the startling fact that Eric was halfway through seventh grade and still reading at a third-grade level.

In elementary school, Eric never learned to decode multi-syllable words, making it hard for him to comprehend what he was reading. His mental energy was being exhausted as he struggled to understand his assignments as his grades were sinking to Ds and Fs.

According to the U.S. Department of Education, 79 percent of Chicago’s eighth graders are not grade-level proficient in reading. Students who do not receive adequate literacy intervention are less likely to finish school because reading comprehension affects learning in other core subjects.

In February 2016, Eric began attending By The Hand Club For Kids, and it didn’t take long for his standardized test scores and school grades to improve. During the spring quarter, Eric made all As, Bs, and Cs on his report card—a first for him. Thanks to Eric’s hard work, his reading comprehension grew an astounding five grade levels. By the time he was in the eighth grade, Eric was reading at grade level.

In addition to literacy support, By The Hand offers a comprehensive after-school program serving nearly 1,300 children from Chicago’s most under-resourced neighborhoods and invests in kids through many services designed to address obstacles that prevent success in school and in life.

Last year, By The Hand students set record-high results, with 92 percent of its students achieving passing grades in reading and math. An impressive 84 percent of students passed all their classes, and the average GPA was 2.83.

The UPS Foundation partners with By The Hand to help provide opportunities for students, who, like Eric, have multiple barriers to success, but are capable of achieving amazing results. In addition to cash grants, UPS has provided leadership development activities, mentorship opportunities for high school students, college tours, and jobs.

By The Hand will continue to support Eric through high school, college, and beyond, providing him with support and encouragement so he can overcome the challenges of his neighborhood and live a successful and productive life.
Poverty remains a widespread and persistent issue across South Africa. Among the poorest of the poor are people with disabilities. They lack access to education, skills training, and employment opportunities, and consequently, face high levels of unemployment and social marginalization.

Since 1971, Cheshire Homes Durban has helped to tackle poverty among those with disabilities. At their residential facilities, Cheshire Homes provides educational programs and skills training for people with disabilities regardless of race or religion. While its residential programs remain a primary focus, the organization is progressively becoming a community-based organization, with its homes serving as Multi-Service Centers that provide community services through outreach programs.

UPSers in South Africa have been involved as volunteers with the SCDIFA Cheshire Home, one of the organization’s many locations. SCDIFA Cheshire Home first opened in 1983 and accommodates 39 children with profound disabilities. Children are referred to this facility due to abandonment, parental conflict, neglect, abuse, disability, or because of the immediate guardians’ inability to effectively manage the disabilities. The children receive meals, laundry services, access to medical services, and educational needs—including sensory stimulation and childcare.

Thanks to volunteer support from the local UPSers, a grant from The UPS Foundation enabled Cheshire Homes Durban to upgrade its laundry facilities. The high-efficiency equipment installed allows the staff to complete the washing and ironing for all 215 residents daily.

Because education is the key to achieving economic empowerment and employment, the Home provides positive early learning opportunities. Through these experiences, the children build the foundation to become positive young adults who are ultimately able to realize their innate potential.

Life for those with disabilities across South Africa remains challenging, but there is a deepening understanding in the country that people with disabilities deserve a safe and structured environment in which they can develop and be provided with the opportunity to become the best that they can be. Cheshire Homes Durban continues to work with government agencies to accelerate efforts to break down barriers and create opportunities so that persons with disabilities can fully participate in the socioeconomic and political development of South Africa.

FINDING THEIR WAY HOME – IRELAND

Andy was 72 years old and living with his sister and her husband. When his sister got sick, her husband asked him to leave. With nowhere to go, Andy ended up staying in different locations and “sleeping rough”—alone on the streets of Dublin, Ireland. The area’s damp weather dramatically impacted his health.

Andy learned about ALONE from one of the “rough sleepers” he met. The team at ALONE was able to place Andy in a freshly refurbished age-friendly home. He now has keys to his own front door and his health has improved.

For 40 years, ALONE has worked to help the elderly who are struggling with poverty, social isolation, poor health, lack of access to services, homelessness, or poor housing. The organization is dedicated to helping seniors remain living as part of the community for as long as possible.

One of the key services that ALONE provides is help with housing issues. Ireland has experienced a huge increase in the number of people who have become homeless during the recent economic downturn. According to the Dublin City Council, during the third quarter of 2016, more than 4,000 individuals were provided shelter due to homelessness. It’s an issue that has disproportionately affected older people in Dublin.

Through volunteer support from UPSers in Ireland and a grant from The UPS Foundation, ALONE was able to complete renovations on several houses close to Dublin city center. As a result, seniors who were homeless or at risk of homelessness now have a home that is suited to their needs.

The volunteers allow ALONE to complete each project in a cost-effective way as they help clear out and paint the houses and landscape the gardens. Through the efforts of these UPSers and other volunteers, ALONE is able to move vulnerable older people out of hostels and off the streets into their own homes where they are able to feel safe, secure, and supported.

Funds from The UPS Foundation and volunteer hours from UPSers helped ALONE give homes to seniors.

A POWERFUL VOICE FOR CHILDREN – SOUTH AFRICA

Poverty remains a widespread and persistent issue across South Africa. Among the poorest of the poor are people with disabilities. They lack access to education, skills training, and employment opportunities, and consequently, face high levels of unemployment and social marginalization.

Since 1971, Cheshire Homes Durban has helped to tackle poverty among those with disabilities. At their residential facilities, Cheshire Homes provides educational programs and skills training for people with disabilities regardless of race or religion. While its residential programs remain a primary focus, the organization is progressively becoming a community-based organization, with its homes serving as Multi-Service Centers that provide community services through outreach programs.

UPSers in South Africa have been involved as volunteers with the SCDIFA Cheshire Home, one of the organization’s many locations. SCDIFA Cheshire Home first opened in 1983 and accommodates 39 children with profound disabilities. Children are referred to this facility due to abandonment, parental conflict, neglect, abuse, or because of the immediate guardians’ inability to effectively manage the disabilities. The children receive meals, laundry services, access to medical services, and educational needs—including sensory stimulation and childcare.

SCDIFA Cheshire Home has provided care and rehabilitation to more than 200 children since it opened.
A CREATIVE LESSON IN SUSTAINABILITY – KOREA

The Beautiful Store Foundation is Korea’s first social enterprise, operating a chain of charity shops that sell donated goods with proceeds benefitting those in need. Since opening in 2002, The Beautiful Store Foundation has seen nearly 120 stores open in 16 cities across Korea and two others opening abroad. In addition to providing recycled items that might have ended up as waste, these stores serve as local meeting places where people come together to bring about positive change in their local communities.

The Beautiful Store, with support from The UPS Foundation and UPS Korea, has developed the “Responsible Consumption” education program for 400 daycare center infants of underprivileged families. The program is designed to help infants and preschoolers learn to engage in reuse and donation activities and practice recycling in everyday life. In particular, the program explains the impact of responsible consumption on the co-existence and co-prosperity of people on this and future generations. The program’s materials align with the United Nations Sustainable Development Goals on sustainable production and consumption.

The Beautiful Store operates 120 stores in 16 cities in Korea and two stores abroad.

CREATING IMPACT IN ONTARIO THROUGH THE UPS GLOBAL FORESTRY INITIATIVE – CANADA

UPS in Canada has been an instrumental partner with the Credit Valley Conservation Foundation (CVC) for six years, helping them achieve the vision of a thriving environment that protects, connects, and sustains. In 2011, UPSer Kresimir Zemljic decided that he wanted to give back to something that was close to his heart—the environment.

Because of Kresimir’s vision and the ongoing volunteerism of UPSers, UPS has enabled CVC to host 93 tree-planting events, engage 18,000 volunteers and plant approximately 54,000 trees and shrubs over the years.

In October 2011, The Beautiful Store Foundation presented a “Campaign for Responsible Consumption” event at Seoul Land. It was attended by more than 50 UPSers and their families who took part in activities that introduced endangered animals, demonstrated how to separate recyclables from trash, and reinforced what it really means to preserve the environment.

The UPSers volunteered with The Beautiful Store in Korea to promote sustainability.

Support from UPS and UPS employees has enabled CVC to host 93 tree-planting events, engage 18,000 volunteers, and plant approximately 54,000 trees and shrubs.
For nearly 35 years, UPS has supported the work of United Way to advance health and human services around the world. Together, The UPS Foundation and UPS employees – both active and retired – have contributed more than $1.4 billion to United Way since 1982. UPS has twice been awarded with United Way’s Spirit of America award, the organization’s highest national honor, for its sustained leadership and commitment to building better communities.

$66 million contributed by UPSers and The UPS Foundation

UPS was the first company to exceed $1 billion in total contributions to United Way

$1.4 billion donated to United Way since 1982
As a schoolteacher in Maricopa County, Arizona, Ms. Crawford witnesses the effects of hunger every day, right in her classroom. Her students are bright, enthusiastic kids with promising futures. Sadly, they arrive at school hungry, and Ms. Crawford knows that their school lunch may be the only meal they eat all day.

United Way’s Breakfast in the Classroom initiative was created specifically to address this troubling reality. Breakfast is often considered the most important meal of the day, as it provides energy and helps kids focus and learn. United Way proudly delivers Breakfast in the Classroom to Ms. Crawford’s students and hundreds of other students throughout the Valley.

Ms. Crawford can attest to the transformative power of a good meal. “They’re already starting to break that cycle of poverty and hunger because they’re now getting a quality education, because they are ready to learn. They are focused. They have the energy.”

The reality is that some children only eat at school. While Breakfast in the Classroom helps kids during the school week, Weekend Hunger Backpacks keep them fed over the weekend. Every month, United Way gathers caring volunteers to pack and deliver thousands of healthy, well-rounded meals to children throughout the Valley. During United Way’s Day of Action, UPS volunteers helped assemble 2,000 of the backpacks for children in the Valley.

WHEN CHILDREN ARE HUNGRY, THEY AREN’T LEARNING

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More than 47,000 children in 67 schools will receive 8.5 million meals through Breakfast in the Classroom in the coming year.

19,240 backpacks were packed by volunteers to ensure kids had food over the weekend.

“I have children coming to school hungry. When they’re hungry, they’re not learning. When they’re not learning, they’re missing out on their education.”

That’s one example of how UPS and its people are helping United Way achieve impact across the Valley. In addition to the generous financial and volunteer support from UPSers, UPS holds a seat on the Valley of the Sun United Way board of directors and steering committee. Over the years, UPS has been instrumental in supporting summer meal programs, the Born Learning Trail, and the annual Win United Scavenger Hunt.

The UPSers across Maricopa County are proud of their support for United Way and its role in uniting and fighting for the people in the community who need it most.
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