



UPS Browns Get a New Look

Given the climbing, lifting and lowering that makes up many of their tasks, UPS drivers are often referred to as “industrial athletes.” And they need uniforms that work as hard as they do.

When we asked drivers from centers around the globe what they wanted in a uniform, one response was consistent: comfort. So we redesigned our iconic brown uniforms for increased comfort, while keeping performance and safety in mind.

The new uniforms use updated fabrics with improved stretch for better range of motion. The final designs were beta-tested for months with about 100 drivers in 30 locations to ensure they would support different climates and body types.

This new uniform will eventually be worn by 125,000 UPS drivers. As the new uniforms are phased in, old pieces will be upcycled, keeping fabric out of landfills.